

# LOGO DEVELOPMENT



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## Creating the Campaign Logo

Your campaign needs a unifying theme and an identifiable logo. You will want to think about using a short title that uses strong verbs. The title should communicate the nature of your congregation and the needs of your campaign.

### Sample Themes:

A Time to Grow

Above and Beyond, A Plan For Raising Faith

Advancing His Kingdom

Answering God's Call

Branching Out In Faith

Building by Faith

Building God's Kingdom Together

Building His House

Building Up, Reaching Out

Enlarge Your Tent

Expanding Our Boundaries

Faith Family Future

Forward in Faith

Growing in Our Neighborhood

Growing For Tomorrow

Growing Through Sacrifice

Growing Through Christ

Imagine

Keep the Fire Burning

Leaving a Legacy

Living a Legacy

Lifting the Light, Stretch Forth With Faith

Marching to Zion, Psalm 125:1

Mission Possible

More like Jesus

Not equal gifts, but equal sacrifice

Now & Forever

Now by Faith

Now by Faith, For A Generation To Come

Our Gifts For His Glory

Press Towards The Mark

Reaching Beyond Ourselves

Rise Up and Build

Sharing the Vision

Spreading the Seed

Standing in the Gap

Strengthening Our Heritage

The Future Is Now

The Lord's Work done the Lord's Way

The Master's Plan

The New Chapter

Together Toward Tomorrow

Touching Hearts, Changing Lives

## Logo Concepts



1

en**vision**

2



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**NEXT**  
**GENERATION**  
*now*

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*See It From Here...*

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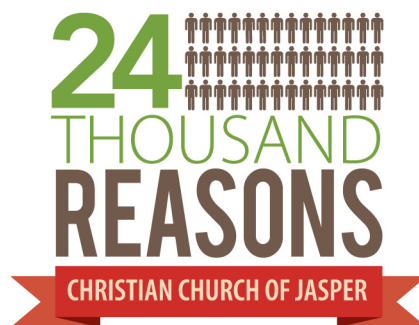
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GREATER THINGS

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Westside Baptist Church

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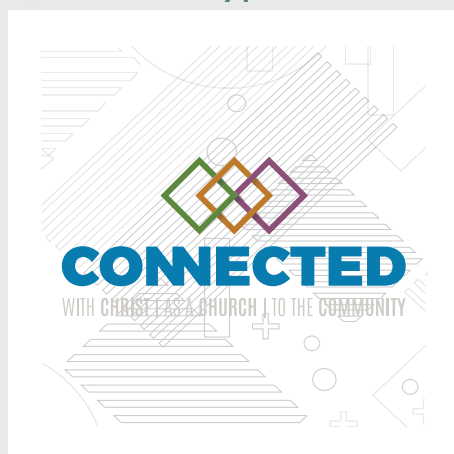
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**FINISH**  
*THE Vision*

82

  
**ENDLESS JOY**  
LEGACY OF HOPE

83

**BEYOND**  
...

84

  
**GENERATIONS**  
Together

85

*Equipping*  
THE NEXT GENERATION

86

  
**FULL**  
**THE VISION**  
*Embrace the Future*

87

WOODBINE CHURCH IS INCREASING HIS KINGDOM

88

*Faith*   
**FORWARD**  
*For All Generations*

89

  
**BUILDING**  
*LEGACY*

90

  
**MADE4MORE**

91

  
**CARRY it FORWARD**

92

  
**4G2C**  
FOR GENERATIONS TO COME

93

**NOW IS  
THE TIME**  
*Let's Go*

94

**IMAGINE**

95

**LIVING**  
THE *Vision*

96



97

1 CHRONICLES  
**28:20**  
PROJECT

98



99



100



101

GENERATIONS  
*for the future*

102

**OPPORTUNITY**  
*Awaits*

103

**Forward Together**  
*For His Glory*

104

THE **BARNABAS**  
PROJECT

105